

Grand Lodge Area 7 Consolidated State Association

PUBLIC RELATIONS Report

Month: March 2008

State Association # Districts - Chairperson	News- Paper	T.V.	Radio	Signs	E-Mail Web	Other	Monthly Totals	Year To-Date	Districts Reporting
California-Hawaii	11199	1723	10635	138119	454000	584902	1,200,578		19 of 19
19 Fred Bianchini	1023	186	259	10700	85649	56352	154,169	1,354,747	100.0%
Arizona	2006	1892	1396	13807	280503	144574	444,178		4 of 4
4 Sam Burkhardt	242	184	133	3290	29536	24161	57,546	501,724	100.0%
Nevada	297	0	76	296	1	139	809		2 of 2
2 Barbara Rackley	37	2	12	29	2	26	108	917	100.0%
Utah	386	157	2816	1774	3629	4627	13,389		2 of 2
2 Barbara Stringham	27	0	55	138	338	635	1193	14,582	100.0%
Lodges in Association:									
California-Hawaii 181									150 of 181
Continuing excellence									82.9%
Arizona 46									46 of 46
Outstanding WebSites									100.0%
Nevada 15									6 of 15
Lodge Reporting Issues									40.0%
Utah 13									13 of 13
Program continues to grow									100.0%
Month Totals	1,329	372	459	14,157	115,525	81,174	213,016	1,871,970	Year To Date
Prev. Mo. YTD Totals	15,217	4,144	15,382	168,153	853,658	815,416	1,871,970	not incl. Dict. pgm.	
Area 7 Lodges = 255									

Comments: 16 of 27 Districts reporting 100.0% of Lodges reporting: **59.3% Good**
 27 of 27 Districts reporting: **100.0% Excellent**
 215 of 255 Lodges Reporting: **84.3% Very Good - Shy of 90% goal**

Richard J. Goldner, Chairman
 Grand Lodge Public Relations
 2658 Riata Court
 Camarillo, CA 93012

Phone: 805.491.2790
 FAX: 805.491.2787
 e-mail: rgoldner@msn.com
 Cell: 805.443.5000