

LODGE AMERICANISM BROCHURE CONTEST

LODGE _____ MEMBERSHIP _____ DIVISION _____

	ENTRY POINTS (3)	QUALITY POINTS (1-10)
<u>FLAG PROGRAMS</u>		
a) Fly Flag Day and Night	_____	_____
b) Flag Flying Calendar	_____	_____
c) Present Flag (and/or Flagpole) to community	_____	_____
d) Flag and/or Flagpole Dedication Ceremony	_____	_____
e) Present Classroom Flags to Every School	_____	_____
f) Replace Worn-out Flags	_____	_____ Total _____
<u>COMMUNITY ACTIVITIES</u>		
a) Honor New American Citizens	_____	_____
b) Honor Citizens for Outstanding Service	_____	_____
c) Honor Award for New Media	_____	_____
d) "Get out the Vote" Program	_____	_____
e) Cooperate with Local Service Clubs	_____	_____
f) Work with School Boards, PTA's, etc	_____	_____
g) Flag History Display	_____	_____ Total _____
<u>LODGE ACTIVITIES</u>		
a) Heritage Corner	_____	_____
b) Flag Day	_____	_____
c) Law & Order Night or Day at the Lodge	_____	_____
d) A Declaration of American Principles	_____	_____ Total _____
<u>PUBLICITY/PUBLIC RELATIONS ACTIVITIES & INFORMATION</u>		
a) National Patriotism Week	_____	_____
b) Distribute "You and Your Flag" Booklets	_____	_____
c) "Honor Our Flag" decals	_____	_____
d) Publicize significant National Holidays	_____	_____
e) Canons of American Citizenship	_____	_____
f) "I am Your Flag"	_____	_____
g) Display "Parade of U.S. History" poster	_____	_____
h) "Honor Our Flag" billboards/placards	_____	_____ Total _____
<u>AMERICANISM CONTEST</u>		
a) Americanism Essay Contest 5,6,7 & 8 th Grades	_____	_____
b) Lodge Americanism Brochure Contest Rules	_____	_____
c) Outstanding State Association Americanism Contest Rules	_____	_____ Total _____
<u>OTHER PROGRAMS AND ACTIVITIES</u>		
a) Sponsor Essay, Poster, Coloring contest for Youth	_____	_____
b) Plan special displays for community's special days	_____	_____
c) Present Flags to new residents of the community	_____	_____
d) Americanism Items – G/L Office	_____	_____
e) Distribute "Citizens Rule Book"	_____	_____
f) Flag Code	_____	_____
g) American Flag Lapel Pins	_____	_____
h) Your Own Ideas to show Elks are leaders in Americanism	_____	_____
i) Recognition Certificate for Flying Flag	_____	_____
j) Pledge of Allegiance Wallet Card	_____	_____
k) Children's Pledge of Allegiance Video	_____	_____ Total _____
<u>OTHER AMERICANISM/PATRIOTISM PROGRAMS</u>		
Points are awarded for your own program/activities not listed	_____	_____ Total _____
		Grand Total _____



LODGE AMERICANISM BROCHURE CONTEST

Benevolent and Protective Order of Elks

The 2002-2003 Lodge Americanism Brochures will be judged using the suggested Americanism programs and activities listed on page 2 of the G/L Americanism Manual. Enclosed is a copy of the form that will be used to judge each brochure. Judging will be on a point system. Three (3) points will be awarded if the brochure contains a program or activity listed in the manual. One (1) to ten (10) additional points will be awarded on the quality and layout of the program or activity. Additional points will be awarded if you include Americanism programs/activities of your own (not listed in the manual).

Some suggestions are:

- Articles from Lodge Bulletins
- Articles and Pictures of Lodge Participation in Community Activities
- Parades, Memorial Day, July 4th
- Veterans Programs
- Patriotic Programs with other Lodge Committees
- Lodge Décor in a Patriotic Manner

Only present enough material to show and describe the program or activity. The points are awarded for quality not quantity or volume of material. The brochure is not to exceed 8 ½ wide by 11" high and 3 ½ thick. Brochures must be postmarked on or before March 31, 2001, (see Americanism Manual (10/98, GL Code 512000) and the 2000-2001 Supplement for complete contest rules). ***Do not forget to have the Lodge Secretary attest the membership, sign the cover sheet and affix the Lodge Seal.*** Tiebreakers will be total points awarded for the Flag Program Category and then by postmark.

Brochures are judged by Membership (as of 4/1/2002 Divisions are as follows:

Division	Membership Range
1	-under 301 members
2	-301 thru 500 members
3	-501 thru 700 members
4	-701 thru 1100 members
5	-1101 thru 1500 members
6	-over 1500 members

AWARDS will be presented at the Grand Lodge Session in Reno, NV. Brochures will not be returned by mail, please pick them up at the Americanism Booth in the Exhibit Hall by 12:00 Noon on Wednesday, July 9, 2003.

MAIL BROCHURES TO: (Please inform your State Chairman that your Lodge has entered the Contest)

Orville Weiss
G/L Americanism Committee
1428 Dumont Drive
Richardson, TX 75080-5717